

Comments

Separation: 30

Contract #	4981562	Date Entered	09/20/21
Schedule Dates	09/20/21-09/27/21	Last Modified	09/20/21
Advertiser	Terry McAuliffe for Governor of Virginia-D (14151	Entered By	Alexa Schram
Agency	Grassroots Media LLC (19605)	СО-ОР	No
Product	POLITICAL CANDIDATE (ns) (1186)	External #	10976755
Brand	EST.646 (1617026)	Demo	
Salesperson	HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)	Order Type	Normal
Sales Office	WJLA/GJLA/EJLA	Package Deal	
Buyer Name	, ,	Commission %	15.00
Phone/Fax	/	Commission	\$31,605.00
СРЕ	40/41/646	Net Total	\$179,095.00
Account Types	Local/Political Candidate Agency BRD	Sales Tax	
Billing Type	Weekly/Irregular		

Washington (WJLA By Broadcast Month		Rate
Sep. 2021 Oct. 2021	150 34	\$175,400.00 \$35,300.00
Grand Total:	184	\$210,700.00

INCOMPLETE CONTRACT Due to: Pending line Approvals

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa S	u S	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/21/21-09/24/21	2		5A- News-7News ON YOUR SIDE at 5AM			2	2	2	2			8	\$200.00	\$1,600.00	Washington (WJLA)	Daypart EM GOOD MORNING WASHINGTON 5A(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON	9/20/21
2.0	Normal Line / SPOT	09/21/21-09/24/21	2		5:59:26P- News-7News ON YOUR SIDE at 6PM			2	2	2	2			8	\$900.00	\$7,200.00	Washington (WJLA)	Daypart EN ABC 7 NEWS @ 6P(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL	9/20/21
3.0	Normal Line / SPOT	09/21/21-09/24/21	2		4:59:30P- News-7News ON YOUR SIDE at 5PM			2	2	2	2			8	\$600.00	\$4,800.00	Washington (WJLA)	Daypart EN ABC 7 NEWS @ 5P(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL	9/20/21
4.0	Normal Line / SPOT	09/21/21-09/24/21	3	:30	6:57P- 7P (EST)			1	1	1	1			4	\$3,500.00	\$14,000.00	Washington (WJLA)	Daypart EN WOLD NEWS ADJ B(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL	9/20/21
5.0	Normal Line / SPOT	09/21/21-09/24/21	3	:30	6:27P- 6:30P (EST)			1	1	1	1			4	\$2,500.00	\$10,000.00	Washington (WJLA)	Daypart EN WORLD NEWS ADJ A(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUA	9/20/21

CONFIRMATION CONTRACT Date: Comments: Date: Accepted-Station:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:



Contract # 4981562 **Date Entered** 09/20/21 Schedule Dates **Last Modified** 09/20/21-09/27/21 09/20/21 Advertiser Alexa Schram Terry McAuliffe for Governor of Virginia-D (14151 Entered By No Agency CO-OP Grassroots Media LLC (19605) 10976755 Product External # POLITICAL CANDIDATE (ns) (1186) Brand EST.646 (1617026) Order Type Salesperson Normal HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869) Package Deal Sales Office WJLA/GJLA/EJLA Commission % 15.00 **Buyer Name**

Commission

Net Total

Sales Tax

\$31,605.00

\$179,095.00

Washington (WJLA) By Broadcast Month Spots <u>Rate</u> Sep. 2021 150 \$175,400.00 Oct. 2021 \$35,300.00 34 Grand Total: 184 \$210,700.00

146 Montgomery Avenue Suite 201 BALA CYNWYD, PA 19004

WJLA

1100 Wilson Blvd. 6th Floor

Arlington, VA 22209

40/41/646 **Account Types** Local/Political Candidate Agency BRD

Billing Type Weekly/Irregular Comments Separation: 30

Phone/Fax

CPE

INCOMPLETE CONTRACT

Due to: Pending line Approvals

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
6.0	Normal Line / Access	09/21/21-09/24/21	2	:30	7:29:26P- Jeopardy			2	2	2	2			8	\$2,600.00	\$20,800.00	Washington (WJLA)	Daypart PA JEOPARDY(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFOR	9/20/21
7.0	Normal Line / Access	09/21/21-09/24/21	2	:30	6:58:46P- Wheel Of Fortune			2	2	2	2			8	\$1,800.00	\$14,400.00	Washington (WJLA)	Daypart PA WHEEL OF FORTUNE(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUA	9/20/21
8.0	Normal Line / SPOT	09/25/21-09/25/21	3	:30	7:30P- Jeopardy Wknd							1		1	\$900.00	\$900.00	Washington (WJLA)	Daypart PA JEOPARDY-WKND(Agency) -4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL P	
9.0	Normal Line / SPOT	09/25/21-09/25/21	3	:30	7P- Wheel Of Fortune Wknd							1		1	\$700.00	\$700.00	Washington (WJLA)	Daypart PA WHEEL OF FORTUNE- WKND(Agency) -4Q21 (sell) - ESTIMATE IS BASED ON THE	9/20/21
10.0	Normal Line / Prime	09/22/21-09/22/21	3	:30	8P- 9P (EST)				1					1	\$2,000.00	\$2,000.00	Washington (WJLA)	Daypart PT GOLDBERGS/ WONDER YEARS(Agency) -4Q21 (sell)	9/20/21
		•	'		CON	FIF	RM	ΑТ	101	N (CC	NC	TF	RAC	T		'		
ccentec	l-Agency/Advertiser:			Date:	Accepted-Sta	ation:									Date:	Comments:			

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



Contract # 4981562 Schedule Dates Advertiser Agency Product

Brand

Salesperson

Sales Office

Buyer Name

Phone/Fax

CPE

Last Modified 09/20/21-09/27/21 Terry McAuliffe for Governor of Virginia-D (14151 Entered By CO-OP Grassroots Media LLC (19605)

Date Entered

External #

Order Type

Package Deal

Commission %

Commission

Net Total

Sales Tax

POLITICAL CANDIDATE (ns) (1186) EST.646 (1617026)

HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869) WJLA/GJLA/EJLA

40/41/646

Account Types Local/Political Candidate Agency BRD

Billing Type Weekly/Irregular Comments Separation: 30

Washington (WJLA) 09/20/21 09/20/21

Alexa Schram

10976755

Normal

15.00

\$31,605.00

\$179,095.00

No

By Broadcast Month Spots Sep. 2021 150 \$175,400.00 Oct. 2021 \$35,300.00 34 Grand Total: 184 \$210,700.00

<u>Rate</u>

INCOMPLETE CONTRACT

Due to: Pending line Approvals

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We T	n Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0	Normal Line / Prime	09/21/21-09/21/21	3		7:57:56P- ABC-Bachelor in Paradise (Tuesday)			1					1	\$2,500.00	\$2,500.00	Washington (WJLA)	Daypart PT BACHELOR IN PARADISE(Agency) -LPSep/2019OVC - ESTIMATE IS BASED ON THE	9/20/21
12.0	Normal Line / SPOT	09/21/21-09/24/21	1	l .	6:58A- ABC-Good Morning America			3	3 3	3			12	\$1,600.00	\$19,200.00	Washington (WJLA)	Daypart EM GOOD MORNING AMERICA 7A(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON TH	9/20/21
13.0	Normal Line / SPOT	09/25/21-09/25/21	3		11:00:26P- News-7News ON YOUR SIDE Weekend at 11PM						1		1	\$250.00	\$250.00	Washington (WJLA)	Daypart LN ABC7 NEWS @ 11P SAT/NEWS WEEKL(Agency)-4Q21 (sell) - ESTIMATE IS BASE	9/20/21
14.0	Normal Line / SPOT	09/21/21-09/24/21	2		11:00:26P- News-7News ON YOUR SIDE at 11PM			1	1 1	1			4	\$650.00	\$2,600.00	Washington (WJLA)	Daypart LN ABC 7 NEWS @ 11P(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUA	9/20/21
15.0	Normal Line / SPOT	09/21/21-09/24/21	3	:30	12:37A- ABC-Nightline			1	1 1	1			4	\$100.00	\$400.00	Washington (WJLA)	Daypart LF NIGHTLINE(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFO	9/20/21

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146 Montgomery Avenue Suite 201 BALA CYNWYD, PA 19004

Contract # 4981562 **Date Entered** Schedule Dates **Last Modified** 09/20/21-09/27/21 Advertiser Terry McAuliffe for Governor of Virginia-D (14151 Entered By CO-OP

Agency Grassroots Media LLC (19605) Product POLITICAL CANDIDATE (ns) (1186) Brand EST.646 (1617026)

Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869) Sales Office WJLA/GJLA/EJLA

Buyer Name Phone/Fax CPE 40/41/646

Account Types Local/Political Candidate Agency BRD

Billing Type Weekly/Irregular Comments Separation: 30

Washington (WJLA) 09/20/21 By Broadcast Month Spots <u>Rate</u> 09/20/21 Sep. 2021 150 \$175,400.00 Alexa Schram Oct. 2021 \$35,300.00 34 No Grand Total: 184 \$210,700.00

10976755

Normal

15.00

\$31,605.00

\$179,095.00

External #

Order Type

Package Deal

Commission %

Commission

Net Total

Sales Tax

INCOMPLETE CONTRACT

Due to: Pending line Approvals

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We T	h Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
16.0	Normal Line / SPOT	09/21/21-09/24/21	3	:30	11:35P- ABC-Jimmy Kimmel			2	2 2	2 2			8	\$300.00	\$2,400.00	Washington (WJLA)	Daypart LF JIMMY KIMMEL(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL PE	9/20/21
17.0	Normal Line / SPOT	09/26/21-09/26/21	3		7:30A- News-7News ON YOUR SIDE Weekend at 8AM							1	1	\$100.00	\$100.00	Washington (WJLA)	Daypart WK GOOD MORNING WASHINGTON SUN(Agency)-4Q21 (sell) - ESTIMATE IS BASED O	9/20/21
18.0	Normal Line / SPOT	09/26/21-09/26/21	2		7:58:40A- ABC-Good Morning America Sunday							2	2	\$450.00	\$900.00	Washington (WJLA)	Daypart WK GMA-SUN(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORM	9/20/21
19.0	Normal Line / SPOT	09/25/21-09/25/21	2		9A- ABC-Good Morning America Saturday 2						2		2	\$400.00	\$800.00	Washington (WJLA)	Daypart WK GMA SAT 9-10A(Agency)-4Q21 (sell)	9/20/21
20.0	Normal Line / SPOT	09/25/21-09/25/21	2		8A- News-7News ON YOUR SIDE Weekend at 8AM						2		2	\$325.00	\$650.00	Washington (WJLA)	Daypart WK GMW SAT 8-9A(Agency)-4Q21 (sell)	9/20/21
21.0	Normal Line / SPOT	09/26/21-09/26/21	3	:30	8:59:30A- ABC-This Week							1	1	\$25,000.00	\$25,000.00	Washington (WJLA)	Daypart WK THIS WEEK(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFO	9/20/21
21.0	Normal Line / SPOT	09/26/21-09/26/21	3	:30	18:59:30A- ABC-This Week							1	1	\$25,000.00	\$25,000.00	l Washington (WJLA)	WEEK(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON	9/20/2

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comment

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B/E Bookend P/B Piggy Back



Contract # 4981562 **Date Entered** 09/20/21 **Schedule Dates Last Modified** 09/20/21-09/27/21 09/20/21 Advertiser Alexa Schram Terry McAuliffe for Governor of Virginia-D (14151 Entered By CO-OP No Agency Grassroots Media LLC (19605) 10976755 Product External # POLITICAL CANDIDATE (ns) (1186) Brand EST.646 (1617026) Order Type Salesperson Normal HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869) Package Deal Sales Office WJLA/GJLA/EJLA Commission % 15.00 **Buyer Name**

Commission

Net Total

Sales Tax

\$31,605.00

\$179,095.00

Washington (WJLA) By Broadcast Month Spots <u>Rate</u> Sep. 2021 150 \$175,400.00 Oct. 2021 \$35,300.00 34 Grand Total: 184 \$210,700.00

146 Montgomery Avenue Suite 201 BALA CYNWYD, PA 19004

WJLA

1100 Wilson Blvd. 6th Floor

Arlington, VA 22209

CPE 40/41/646 **Account Types** Local/Political Candidate Agency BRD

Billing Type Weekly/Irregular Comments Separation: 30

Phone/Fax

INCOMPLETE CONTRACT

Due to: Pending line Approvals

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu V	Ne 1	Th Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
22.0	Normal Line / SPOT	09/25/21-09/25/21	2	:30	7A- ABC-Good Morning America Saturday						1		1	\$400.00	\$400.00	Washington (WJLA)	Daypart RT GMA-SATURDAY(Agency) -4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL PE	
23.0	Normal Line / SPOT	09/21/21-09/24/21	1	:30	8A- ABC-Good Morning America			3	3	3 3			12	\$1,600.00	\$19,200.00	Washington (WJLA)	Daypart EM GOOD MORNING AMERICA 8A(Agency)-4Q21 (sell)	9/20/21
24.0	Normal Line / SPOT	09/21/21-09/24/21	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM			2	2	2 2			8	\$525.00	\$4,200.00	Washington (WJLA)	Daypart EM GOOD MORNING WASHINGTON 6A(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON	9/20/21
25.0	Normal Line / SPOT	09/21/21-09/24/21	1	:30	10:58:25A- ABC-The View			2	2	2 2			8	\$1,050.00	\$8,400.00	Washington (WJLA)	Daypart DT THE VIEW(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFOR	9/20/21
26.0	Normal Line / SPOT	09/21/21-09/24/21	3	:30	2P- ABC-General Hospital			2	2	2 2			8	\$400.00	\$3,200.00	Washington (WJLA)	Daypart DT GENERAL HOSPITAL(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUA	9/20/21
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ccented	Agency/Advertiser:			Date:	Accepted-Sta	ation:								Date:	Comments:			

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

B/E Bookend P/B Piggy Back



Advertiser Terry McAuliffe for Governor of Virginia-D (14151 Entered By Agency Grassroots Media LLC (19605) Product POLITICAL CANDIDATE (ns) (1186) Brand EST.646 (1617026) Salesperson Sales Office WJLA/GJLA/EJLA

4981562

09/20/21-09/27/21

HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869) **Buyer Name** Phone/Fax CPE 40/41/646

Local/Political Candidate Agency BRD Billing Type Weekly/Irregular Comments Separation: 30

Contract #

Schedule Dates

Account Types

Washington (WJLA	A)	
By Broadcast Month	Spots	Rate
Sep. 2021	150	\$175,400.00
Oct. 2021	34	\$35,300.00
Grand Total:	184	\$210,700.00

INCOMPLETE CONTRACT

Date Entered

Last Modified

CO-OP

External #

Order Type

Package Deal

Commission %

Commission

Net Total

Sales Tax

09/20/21

09/20/21

10976755

Normal

15.00

\$31,605.00

\$179,095.00

No

Alexa Schram

Due to: Pending line Approvals

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr S	a Su	Spot	Rate	Total	Station	Comments	Entered
27.0	Normal Line / SPOT	09/21/21-09/24/21	2	:30	11:59:56A- News-7News ON YOUR SIDE at Noon			2	2	2	2			\$400.00	\$3,200.00	Washington (WJLA)	Daypart DT ABC 7 NEWS @ NOON(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTU	
28.0	Normal Line / SPOT	09/21/21-09/24/21	3	:30	9A- Live with Kelly			2	2	2	2		;	\$300.00	\$2,400.00	Washington (WJLA)	Daypart DT LIVE W/ KELLY & Daypart DT LIVE W/ KELLY & STIMATE IS BASED ON T	
29.0	Normal Line / SPOT	09/21/21-09/24/21	2	:30	3:59:27P- News-7News ON YOUR SIDE at 4PM			2	2	2	2			\$400.00	\$3,200.00	Washington (WJLA)	Daypart EF ABC 7 NEWS @ 4P(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL	9/20/21
30.0	Normal Line / SPOT	09/27/21-09/27/21	2	:30	5A- News-7News ON YOUR SIDE at 5AM		2							\$200.00	\$400.00	Washington (WJLA)	Daypart EM GOOD MORNING WASHINGTON 5A(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON	9/20/21
31.0	Normal Line / SPOT	09/27/21-09/27/21	1	:30	6:58A- ABC-Good Morning America		3							\$1,600.00	\$4,800.00	Washington (WJLA)	Daypart EM GOOD MORNING AMERICA 7A(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON TH	9/20/21
		•			CON	FIF	RM/	ΑΤΙ	101	V C	100	1TI	RAC	T		·		
	Agency/Advertiser:			Date:	Accepted-St									Date:	Comments:			

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WJLA

1100 Wilson Blvd. 6th Floor

Buyer Name

Account Types

Billing Type

Comments

40/41/646

Weekly/Irregular

Separation: 30

Phone/Fax

CPE

Arlington, VA 22209

Contract # 4981562 **Date Entered Schedule Dates Last Modified** 09/20/21-09/27/21 Advertiser Terry McAuliffe for Governor of Virginia-D (14151 Entered By Agency CO-OP Grassroots Media LLC (19605) Product External # POLITICAL CANDIDATE (ns) (1186) Brand EST.646 (1617026) Order Type Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869) Package Deal Sales Office WJLA/GJLA/EJLA

Local/Political Candidate Agency BRD

09/20/21 Alexa Schram No 10976755 Normal Commission % 15.00 Commission \$31,605.00 **Net Total** \$179,095.00

Sales Tax

09/20/21

Washington (WJLA) By Broadcast Month Spots <u>Rate</u> Sep. 2021 150 \$175,400.00 Oct. 2021 \$35,300.00 34 Grand Total: 184 \$210,700.00

INCOMPLETE CONTRACT

Due to: Pending line Approvals

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu We	Th F	r Sa	Su	Spots	Rate	Total	Station	Comments	Entered
32.0	Normal Line / SPOT	09/27/21-09/27/21	1	:30	8A- ABC-Good Morning America		3					3	\$1,600.00	\$4,800.00	Washington (WJLA)	Daypart EM GOOD MORNING AMERICA 8A(Agency)-4Q21 (sell)	9/20/21
33.0	Normal Line / SPOT	09/27/21-09/27/21	2	2 :30	5:58:15A- News-7News ON YOUR SIDE at 6AM		2					2	\$525.00	\$1,050.00	Washington (WJLA)	Daypart EM GOOD MORNING WASHINGTON 6A(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON	9/20/21
34.0	Normal Line / SPOT	09/27/21-09/27/21	1	:30	10:58:25A- ABC-The View		2					2	\$1,050.00	\$2,100.00	Washington (WJLA)	Daypart DT THE VIEW(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFOR	9/20/21
35.0	Normal Line / SPOT	09/27/21-09/27/21	3	3 :30	2P- ABC-General Hospital		2					2	\$400.00	\$800.00	Washington (WJLA)	Daypart DT GENERAL HOSPITAL(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUA	9/20/21
36.0	Normal Line / SPOT	09/27/21-09/27/21	Ž		11:59:56A- News-7News ON YOUR SIDE at Noon		2					2	\$400.00	\$800.00	Washington (WJLA)	Daypart DT ABC 7 NEWS @ NOON(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTU	
	•	•	'	'	CON	FIF	RM/	ATIC	NC	ON.	TR	RAC	Т			•	
ccented	-Agency/Advertiser:			Date:	Accepted-St	ation:							Date:	Comments:			

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



Advertiser Terry McAuliffe for Governor of Virginia-D (14151 Entered By Agency Grassroots Media LLC (19605) Product POLITICAL CANDIDATE (ns) (1186) Brand EST.646 (1617026) Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869) Sales Office

4981562

09/20/21-09/27/21

Order Type Package Deal WJLA/GJLA/EJLA Commission % **Buyer Name** Commission Phone/Fax

Account Types Local/Political Candidate Agency BRD Billing Type Weekly/Irregular Separation: 30

40/41/646

Contract #

Schedule Dates

CPE

Comments

Washington (WJLA) By Broadcast Month Spots <u>Rate</u> Sep. 2021 150 \$175,400.00 Oct. 2021 \$35,300.00 34 Grand Total: 184 \$210,700.00

INCOMPLETE CONTRACT

Date Entered

Last Modified

CO-OP

External #

Net Total

Sales Tax

09/20/21

09/20/21

10976755

Normal

15.00

\$31,605.00

\$179,095.00

No

Alexa Schram

Due to: Pending line Approvals

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu W	e Th	Fr	Sa :	Su	Spots	Rate	Total	Station	Comments	Entered
37.0	Normal Line / SPOT	09/27/21-09/27/21	3	:30	9A- Live with Kelly		2						2	\$300.00	\$600.00	Washington (WJLA)	Daypart DT LIVE W/ KELLY & Samp; RYAN(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON T	
38.0	Normal Line / SPOT	09/27/21-09/27/21	2		3:59:27P- News-7News ON YOUR SIDE at 4PM		2						2	\$400.00	\$800.00	Washington (WJLA)	Daypart EF ABC 7 NEWS @ 4P(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL	9/20/21
39.0	Normal Line / SPOT	09/27/21-09/27/21	2		5:59:26P- News-7News ON YOUR SIDE at 6PM		2						2	\$900.00	\$1,800.00	Washington (WJLA)	Daypart EN ABC 7 NEWS @ 6P(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL	9/20/21
40.0	Normal Line / SPOT	09/27/21-09/27/21	2		4:59:30P- News-7News ON YOUR SIDE at 5PM		2						2	\$600.00	\$1,200.00	Washington (WJLA)	Daypart EN ABC 7 NEWS @ 5P(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL	9/20/21
41.0	Normal Line / SPOT	09/27/21-09/27/21	3	:30	6:57P- 7P (EST)		1						1	\$3,500.00	\$3,500.00	Washington (WJLA)	Daypart EN WOLD NEWS ADJ B(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL	9/20/21
		•			CON	FIF	RM/	ATIC	N(CC	N	R	AC	T		<u>'</u>		
	Agency/Advertiser:			Date:	Accented-St	- 1.7								Date:	Comments:			

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



 Contract #
 4981562

 Schedule Dates
 09/20/21-09/27/21

 Advertiser
 Terry McAuliffe for Gov

 Agency
 Grassroots Media LLC (

 Product
 POLITICAL CANDIDATE

 Brand
 FST 646 (1617026)

09/20/21-09/27/21

Terry McAuliffe for Governor of Virginia-D (14151: Entered By
Grassroots Media LLC (19605)

POLITICAL CANDIDATE (ns) (1186)

External #
EST.646 (1617026)

Demo

Date Entered

Order Type

Package Deal

Commission %

Commission

Net Total

Sales Tax

09/20/21

09/20/21

10976755

Normal

15.00

\$31,605.00

\$179,095.00

No

Alexa Schram

Brand EST.646 (1617026)

Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)

Sales Office WJLA/GJLA/EJLA

 Buyer Name

 Phone/Fax
 /

 CPE
 40/41/646

Account Types Local/Political Candidate Agency BRD

Billing Type Weekly/Irregular
Comments Separation: 30

Washington (WJLA	()	
By Broadcast Month	Spots	Rate
Sep. 2021	150	\$175,400.00
Oct. 2021	34	\$35,300.00
Grand Total:	184	\$210,700.00

INCOMPLETE CONTRACT

Due to: Pending line Approvals

e / SPOT	09/27/21-09/27/21	3	:30	6:27P- 6:30P (EST)		1					1	\$2,500.00	\$2,500.00	Washington (WJLA)	Daypart EN WORLD NEWS ADJ A(Agency)-4Q21 (sell) -	
															ESTIMATE IS BASED ON THE ACTUA	
e / Access	09/27/21-09/27/21	2	:30	7:29:26P- Jeopardy		2					2	\$2,600.00	\$5,200.00	Washington (WJLA)	Daypart PA JEOPARDY(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFOR	9/20/21
e / Access	09/27/21-09/27/21	2	:30	6:58:46P- Wheel Of Fortune		2					2	\$1,800.00	\$3,600.00	Washington (WJLA)	Daypart PA WHEEL OF FORTUNE(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUA	9/20/21
e / SPOT	09/27/21-09/27/21	2				1					1	\$650.00	\$650.00	Washington (WJLA)	Daypart LN ABC 7 NEWS @ 11P(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUA	9/20/21
e / SPOT	09/27/21-09/27/21	3	:30	12:37A- ABC-Nightline		1					1	\$100.00	\$100.00	Washington (WJLA)	Daypart LF NIGHTLINE(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFO	9/20/21
9	/ Access	/ Access 09/27/21-09/27/21 / SPOT 09/27/21-09/27/21	/ Access 09/27/21-09/27/21 2 / SPOT 09/27/21-09/27/21 2	/ Access 09/27/21-09/27/21 2 :30 / SPOT 09/27/21-09/27/21 2 :30	/ Access 09/27/21-09/27/21 2 :30 6:58:46P- Wheel Of Fortune / SPOT 09/27/21-09/27/21 2 :30 11:00:26P- News-7News ON YOUR SIDE at 11PM	/ Access 09/27/21-09/27/21 2 :30 6:58:46P- Wheel Of Fortune / SPOT 09/27/21-09/27/21 2 :30 11:00:26P- News-7News ON YOUR SIDE at 11PM	/ Access 09/27/21-09/27/21 2 :30 6:58:46P- Wheel Of Fortune 2 / SPOT 09/27/21-09/27/21 2 :30 11:00:26P- News-7News ON YOUR SIDE at 11PM 1	/ Access 09/27/21-09/27/21 2 :30 6:58:46P- Wheel Of Fortune 2 // SPOT 09/27/21-09/27/21 2 :30 11:00:26P- News-7News ON YOUR SIDE at 11PM 1	/ Access 09/27/21-09/27/21 2 :30 6:58:46P- Wheel Of Fortune 2 // SPOT 09/27/21-09/27/21 2 :30 11:00:26P- News-7News ON YOUR SIDE at 11PM 1	/ Access 09/27/21-09/27/21 2 :30 6:58:46P- Wheel Of Fortune 2 // SPOT 09/27/21-09/27/21 2 :30 11:00:26P- News-7News ON YOUR SIDE at 11PM 1	/ Access 09/27/21-09/27/21 2 :30 6:58:46P- Wheel Of Fortune 2 // SPOT 09/27/21-09/27/21 2 :30 11:00:26P- News-7News ON YOUR SIDE at 11PM 1	/ Access 09/27/21-09/27/21 2 :30 6:58:46P- Wheel Of Fortune 2 2 2 / SPOT 09/27/21-09/27/21 2 :30 11:00:26P- News-7News ON YOUR SIDE at 11PM 1	/ Access 09/27/21-09/27/21 2 :30 6:58:46P- Wheel Of Fortune 2 2 \$1,800.00 / SPOT 09/27/21-09/27/21 2 :30 11:00:26P- News-7News ON YOUR SIDE at 11PM 1 \$650.00	/ Access 09/27/21-09/27/21 2 :30 6:58:46P- Wheel Of Fortune 2 2 \$1,800.00 \$3,600.00 // SPOT 09/27/21-09/27/21 2 :30 11:00:26P- News-7News ON YOUR SIDE at 11PM 1 \$650.00 \$650.00	/ Access 09/27/21-09/27/21 2 :30 6:58:46P- Wheel Of Fortune 2 2 \$1,800.00 \$3,600.00 Washington (WJLA) / SPOT 09/27/21-09/27/21 2 :30 11:00:26P- News-7News ON YOUR SIDE at 11PM 1 \$650.00 \$650.00 Washington (WJLA)	JEÓPARDY(Agency)-4Q21 (sell) - ESTIMATE IS BASED JEÓPARDY(Agency)-4Q21 (sell) - ESTIMATE IS BASED JEÓPARDY(Agency)-4Q21 (sell) - ESTIMATE IS BASED STIMATE IS

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B/E Bookend P/B Piggy Back



Comments

Separation: 30

Contract #	4981562	Date Entered	09/20/21
Schedule Dates	09/20/21-09/27/21	Last Modified	09/20/21
Advertiser	Terry McAuliffe for Governor of Virginia-D (14151	Entered By	Alexa Schram
Agency	Grassroots Media LLC (19605)	CO-OP	No
Product	POLITICAL CANDIDATE (ns) (1186)	External #	10976755
Brand	EST.646 (1617026)	Demo	
Salesperson	HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)	Order Type	Normal
Sales Office	WJLA/GJLA/EJLA	Package Deal	
Buyer Name	, ,	Commission %	15.00
Phone/Fax	1	Commission	\$31,605.00
CPE	40/41/646	Net Total	\$179,095.00
Account Types	Local/Political Candidate Agency BRD	Sales Tax	
Billing Type	Weekly/Irregular		

Washington (WJLA	A)	
By Broadcast Month	Spots 5	<u>Rate</u>
Sep. 2021	150	\$175,400.00
Oct. 2021	34	\$35,300.00
Grand Total:	184	\$210,700.00
		,,,,

INCOMPLETE CONTRACT

Due to: Pending line Approvals

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu W	e Th	Fr S	Sa S	u Spc	ts	Rate	Total	Station	Comments	Entered
47.0	Normal Line / SPOT	09/27/21-09/27/21	3	:30	11:35P- ABC-Jimmy Kimmel		2						2	\$300.00	\$600.00	Washington (WJLA)	Daypart LF JIMMY KIMMEL(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL PE	9/20/21
					CON	FIF	RMA	ATIC)N	CO	NT	RA	CT					
Accepted	l-Agency/Advertiser:	Accepted-Sta	ation:							Da	ate:	Comments:						

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